2019 Annual Report

510 Clients Served

608 Total Suitings 362 Interviews 213 Employment 33 Special (Suits for Seniors, Path to College)

Client Demographics

- **Age**
  - Under 18
  - 18-24: 15%
  - 25-30: 14%
  - 31-40: 20%
  - 41-50: 19%
  - 51+: 23%

- **Ethnicity**
  - White: 34%
  - African/Black: 36%
  - Hispanic: 15%
  - Asian: 1%
  - Mixed: 3%
  - Other: 1%
  - Unknown: 8%

315 utilize some form of public assistance

Job Readiness Programs

**New Directions**
- **43** Graduates
- **29** Employed

**Next Step**
- **16** Graduates
- **15** Employed

114 Referral Agency Partners

- 4 Referral Agency Lunch & Learn Sessions
- 37 Agencies Represented
- 53 Attendees

161 Volunteers

- 76 on a regular basis

2019 Board of Directors

- **Chair**
  - Diane Katz, PhD
  - The Working Circle

- **Vice Chair**
  - Pamela Rada
  - St. Mary’s Medical Center

- **Secretary**
  - Susan August
  - BNY Mellon Wealth Mgmt.

- **Treasurer**
  - Felicia Matula
  - Pinnacle Hotel Management

- **Immediate Past Chair**
  - Bernadette O’Grady
  - WPTV Channel 5

- **Directors**
  - Dianne Cirone
  - Fran Etienne
  - etn coaching + consulting
  - Lori Everett
  - Queen of Pawns
  - Leslie Godoff
  - Angela Holliday
  - Planned Parenthood of South, East, and North FL
  - Esther Perman
  - VPC Partners
  - Karen Velez
  - The Velez Law Firm PA
  - Erika Williams
  - Office Depot

- **Founder, Board Emeritus**
  - Diane Wilde

- **Executive Director**
  - Mary Hart

DRESS FOR SUCCESS PALM BEACHES | 2459 South Congress Avenue, #204, Palm Springs, Florida 33406 | 561.249.3898
palmbeaches.dressforsuccess.org
Event Highlights

Style For Hope Luncheon

540 Attendees
$82,085 Raised

Shop for Success Sale

$37,000 Raised

Our New Boutique!
We moved into our new Palm Springs location in May 2019!
DFSWW CEO Joi Gordon attended our ribbon cutting!
We now have 3X the space with over 4,000 square feet!

Profit & Loss

$46,420 Net Income

$416,975 Income

Corporations and Foundations 48%

Donations and Fundraising 50%

Services 1%

Uncategorized 1%

Admin/Fundraising 24%

$370,555 Expenses

Programs 76%

Top Supporters

Foundations

$25,000
Lost Tree Foundation

$15,000
Walter & Adi Blum Foundation
Capital One Foundation
Jim Moran Foundation

$11,500
Gadsby Fund

$10,000
Batchelor Foundation
Cathleen McFarlane Foundation
Quantum Foundation
Quinn Family Foundation

Corporate Partners

$5,000
Capital One

Searcy, Denney, Scarola, Barnhart & Shipley, P.A.

$2,500
Zimmer Biomet

Visiting Angels

Dress for Success Worldwide

Corporate Drive Partners

Office Depot

Talbots

THANK YOU FOR YOUR SUPPORT!